



## UTAH POLITICAL TRENDS PANEL MAY 2020 – CONGRESSIONAL PRIMARY FOLLOWUP

### TOPLINE REPORT

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#### METHODOLOGY DETAILS

n=360 likely 2020 Republican Primary voters in UT-01 and UT-04  
Online interviews fielded May 16-18, 2020  
Margin of error +/- 5.2

In January of 2020, 115,126 likely Utah voters were sampled from the state's file of registered voters and invited to join in the Utah Political Trends Panel—a representative, statewide panel of Utah voters (see sampling details below). Utah voters who opted-in to join this panel were contacted again in May, 2020 and invited to participate in a follow-up wave of the Utah Political Trends Panel. 360 of our 915 registered Republican panelists in Utah congressional districts 1 and 4 responded by participating in this survey, resulting in an overall response rate of 1% of the original sample (AAPOR RR#2) and an eligible response rate of 39% of panelists (AAPOR Contact Rate #3). Survey invitations were sent via email and interviews were completed online.

Before drawing the sample, a model of 2020 general election turnout was estimated using age, party registration status, length of registration, permanent absentee status, and past election turnout (one recent general election is used as the “dependent variable,” in this case the 2016 general election). This model produces a sampling pool of registered voters that can be randomly sampled based on their likelihood of voting. A Probability Proportionate to Size (PPS) sample was drawn using this predicted turnout estimate such that voters with a higher probability of voting have a higher probability of being selected in the sample. Thus, the final sample accurately approximates a population of general election voters. Sampling error is only one possible source of error in survey research. Results can also be affected by measurement error (e.g. question wording and question order), coverage error (e.g. counting as “likely voters” survey respondents who will not vote), and non-response error (e.g. the people who responded to the survey are systematically different from people who refused or were not reachable).

To correct for non-response and minimize the likelihood of coverage error, the responses to this survey were weighted according to turnout probability, county, gender, and age to reflect the likely voter population within each of Utah's U.S. congressional districts where there is an upcoming Republican primary election.

The Utah Political Trends Panel is a partnership between Y2 Analytics, UtahPolicy.com, and KUTV. We are committed to providing transparent public opinion data so that policy makers, social scientists, journalists, teachers, and students may better-understand Utah and its unique political landscape.

#### CONTACT

For more information, please contact Kelly Patterson or Kyrene Gibb at:  
Kelly Patterson, Ph.D., [kelly@y2analytics.com](mailto:kelly@y2analytics.com)  
Kyrene Gibb, [kyrene@y2analytics.com](mailto:kyrene@y2analytics.com)

Y<sup>2</sup> Analytics  
15 West South Temple Ste. 1630  
Salt Lake City, Utah 84101  
801-406-7877



QINTRO. Thanks for responding to this brief follow-up wave of the Utah Political Trends Panel, sponsored by Utah Policy, KUTV, and Y2 Analytics.

We highly value your time and opinions and have just three questions for you today! Please note that your participation is voluntary and that all your answers will remain strictly confidential. Most people will complete the survey in less than 2 minutes. If you exit the survey before completion, you will be able to resume it at a later time.

To begin the survey, click on the “→” button below. During the survey you can use the navigation button on the bottom of the screen to advance questions. If during the survey you do not see the button, scroll down until you see it.

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## 2 PROPRIETARY QUESTIONS WITHHELD; NOT FOR PUBLIC RELEASE

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### REGISTERED REPUBLICANS IN CONGRESSIONAL DISTRICT 01 ASKED:

CD1\_REPPRIMARY. If the June 2020 Republican Primary election for the U.S. House of Representatives were held today, who would you vote for? (n=127)

Katie Witt	26%
Kerry Gibson	20
Bob Stevenson	38
Blake Moore	16

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### REGISTERED REPUBLICANS IN CONGRESSIONAL DISTRICT 04 ASKED:

CD4\_REPPRIMARY. If the June 2020 Republican Primary election for the U.S. House of Representatives were held today, who would you vote for? (n=148)

Kim Coleman	23%
Jay McFarland	28
Burgess Owens	36
Trent Christensen	13

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PARTY7. Party identification (FROM PANEL) (n=335)

Strong Democrat	2%
Not very strong Democrat	2
Independent leaning Democrat	1
Independent/Other/No preference	14
Independent leaning Republican	15
Not very strong Republican	19
Strong Republican	46

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QIDEOLOGY. Political ideology (FROM PANEL) (n=339)

Strongly conservative	40%
Moderately conservative	41
Neither, middle of the road	12
Moderately liberal	6
Strongly liberal	1
Do not know/not sure	<1

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QSEX. Which of the following best describes how you see yourself? (FROM PANEL) (n=338)

Male	44%
Female	55
In another way	1

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QAGEGROUP. What year were you born? (RECODED INTO AGE CATEGORIES; FROM PANEL) (n=328)

18-34	6%
35-44	20
45-54	19
55-64	17
65+	38

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QEDOFR. What is the last year of school you completed? (FROM PANEL) (n=257)

Some high school or less	<1%
High school graduate	7
Some college	27
College graduate	42
Post graduate degree (e.g. MA, MBA, LLD, PhD)	21
Vocational school or technical school	3

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RELIGIOSITY. Religious affiliation + activity (FROM PANEL) (n=350)

Very active LDS	57%
Less active LDS	11
Not active LDS	2
Very active Christian (non-LDS)	5
Less active Christian (non-LDS)	10
Not active Christian (non-LDS)	1
Very active non-Christian	<1
Less active non-Christian	<1
Not active non-Christian	<1
Agnostic/Atheist/None	14

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QINCOME. What do you expect your 2020 family income to be? (FROM PANEL) (n=258)

Under \$25,000	5%
\$25,000 – 34,999	3
\$35,000 – 49,999	16
\$50,000 – 74,999	19
\$75,000 – 99,999	19
\$100,000 – 124,999	9
\$125,000 – 149,999	4
Over \$150,000	13
Prefer not to say	11

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COUNTY\_RES. County of residence (FROM VOTER FILE) (n=360)

Cache	9%
Davis	13
Salt Lake	41
Utah	8
Weber	13
Other	16

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CONGRESSIONAL. Congressional district (FROM VOTER FILE) (n=360)

1	49%
4	51

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